

academy zero nine.



OPEN UP YOUR CAREER OPTIONS

Enhance your skills for the modern marketing world

ABOUT US

academy.zeronine is designed to be a real-world lab delivering impactful learning based on a solid belief that practical implementation drives innovation. Helmed by seasoned professionals who've shaped India's leading brands, our goal is to enhance the skills of our students enabling them to propel their careers. With our rich experience, we've captured the demands of the industry into a dynamic teaching model.

Dive deep into the art of creative and critical thinking, hone your skills to generate groundbreaking ideas and communicate with precision. Attain a unique immersive experience from industry titans while being mentored on live projects for in-depth understanding of concepts.

Boost your career at academy.zeronine - where innovation isn't just taught, it's a way of life.

The academy.zeronine way of teaching

Learn

- Dynamic and hands-on approach to uncover and build your potential
- Dive into real-life case studies decoding the Why, What, Where & How for key insights
- Learn the art of crafting ground-breaking solutions

Experiment

- Put theory into practice. Experiment with various approaches to problem solving
- Explore innovative approaches through structured processes
- Give life to your ideas in a secure space where mistakes are viewed as stepping stones for growth



Create

- Create unique solutions under expert guidance
- Focus on clarity of purpose and objectives in content creation
- Discover multiple ways to creative problem-solving

Execute

- Gain the knowledge and skills to execute your innovative ideas
- Achieve set objectives through focus on effective project execution
- A unique approach that ensures both comprehensive learning and readiness for the industry

Why us?



Learn From Practicing Industry Professionals



Uncover Valuable Problem-Solving Insights.



Immerse Yourself In An Advertising Agency Environment



Gain Practical Experience



Live Projects Inbuilt Into The Curriculum



Assistance In Internship & Job Placements



Limited Batches For 1-To-1 Mentorship



AGENCY09 Heritage



Attain Industry Recognized External Certifications

Quick Facts:



Indian Advertising Industry
₹93,166 Crore
with a CAGR of 9.86%



Digital Marketing in India
₹40,685 Crore
industry with a CAGR of 23.49%



800 million

internet users in India, of which 74% access the internet through their mobile phones



Career Options in

Content Management: Copywriting, Design, Production | Video Editing & Photography/ Cinematography | Brand Management | Web Development: Coding & Web Design | Data Analysis & Online Advertising | Search Engine Marketing (SEM) & Social Media Marketing (SMM) | E-Commerce & More!



Being a sunrise industry, Digital Marketing is set to grow exponentially in the future



1000s of jobs open up daily

Industry recognized external certifications from



Barriers to Entry:
NIL!



Opportunities to scale your career:
ENDLESS!

Courses we offer

In today's connected world, marketing must seamlessly bridge the offline and online realms. Consumers effortlessly blend their lives in both dimensions, demanding agile and proactive brand engagement. At academy.zeronine, we equip students to thrive in this dynamic landscape. Our hands-on approach sensitizes them to real-world and digital marketing streams, ensuring adaptability and success in their careers.

Comprehensive Digital Marketing Program (CDMP)

This program equips students with the skills necessary to become expert experiential marketers. It features a robust, case-driven curriculum that makes learning engaging and fun. Students gain practical tools (design software, content creation) alongside valuable soft skills (communication, teamwork) through activities like creating professional reels and documentaries.

Modules of CMMP:

- Marketing 101
- Digital marketing overview
- Website creation
- Content Management:
 - Creation
 - Usage
 - Amplification
- Digital Strategy

Salient features:

Case Study Based | Course Length: 6 months |
Class Size: max 10 Students per batch | Effort: 5 hours a week |
Format: 100% Classroom Based | Model: Instructor-led |
2 Months Internship

Who should do the course:

Those wishing to make a career in Digital Marketing

- » SY & TY students of BMS & BAMMC
- » Recent graduates from any stream
- » Working Professionals who wish to change their vocation



Advanced Digital Marketing Program (ADMP)

Discover your niche. Specialise and lay the foundation for your career with our detailed courses. Get the ideal platform to kickstart your professional journey. Our curriculums are current and aligned with industry best practices, ensuring relevance. Taught by practicing industry professionals, drawing from personal experience and insights, our courses offer amplified relevance.

Advanced Courses we offer:

Video Production



Transform your ideas into engaging videos. Become a successful content creator by learning video production in detail. The course features all aspects of production; pre-production, production and post-production.

Building Awesome Websites



A website is the primary real estate for any brand on the Internet; an awesome one goes a long way in content discovery and engagement with prospective consumers. Learn the nuances of creating great websites, front end/backend, UI/UX, which enable lasting user interactions.

Digital Content Management



Craft engaging content that gets groundbreaking results. Learn the ins and outs of content management.

Content Creation: Design & Copy



Craft visually appealing and persuasive content that resonates with your audience.

Content Usage: Social Media Marketing



Empower yourself to turn your content into engaging social media posts that drive audience growth and brand awareness.

Content Amplification: Performance Marketing



Take your existing content and strategically promote it to reach a wider audience and achieve your marketing goals.

Content Discovery:



Keyword Management | Web Listening | Search Engine Optimization
Maximize your content discovery process in search results. Manage your brand's online reputation. Learn techniques for effective interactions with your consumers, build a lasting identity for your brand.

Eligibility:

Professionals with 3-4 years of experience in

Marketing Management | Digital Marketing | Content Writing | Sales

Other vocations such as teachers, accounts, etc | Startup and established Entrepreneurs

Prospective students need to:

Have basic working knowledge of Modern Marketing

Possess Graduation Degree or Diploma in any stream

Pass Basic Digital Marketing knowledge qualification exam conducted by academy.zeronine

Here, only those who can do, teach!



Rajesh Patalia

Marketing Specialist, 25+ Years of Experience

Helmed some of India's most recognized and loved brands like Kingfisher, SandPiper, Zingaro, Mudra Max, Hutch (Vodafone), RCom, Zero B and more.

Chief Strategy Officer:
AGENCY09
Dean and First Executive
academy.zeronine



Tushar Khakhar

Entrepreneur & VC, 18+ years' experience

The founder of AGENCY09, one of India's leading advertising agencies. He has led the successful delivery of 300+ projects for clients like Mahindra Group, Reliance General Insurance, and many more.

First Executive:
AGENCY09
Partner - academy.zeronine, Insta
Holidays, A09 Store, Octarine
Organics



Hitesh Khakhar

Academician par excellence, 20+ years' experience

A distinguished Mumbai University graduate with over 20 years in education, he founded HSPT classes.

First Executive:
Insta Holidays, HSPT classes
Partner - academy.zeronine



Bipeen Nadgauda

Technology Evangelist, 17+ years' experience

A designer who seamlessly transitioned to Web Development. A master of languages like HTML, C++ and Java, he has built website layouts and structured the backend logic of multiple clients.

Head of Department:
Technology - AGENCY09
Partner - Logix



Gautam Anand

Content Creator, 14+ years' experience

Co-Founder of Octarine Organics, he believes that content is the heartbeat of a brand, and every brand interaction is integral to creating a unique identity.

Head of Department:
Content - AGENCY09
Founder - Octarine Organics



Ketan Shivadekar

Powerhouse of creativity, 19+ years' experience

With a steadfast belief that "Creativity is at the heart of any pathbreaking communication", he has a rich legacy of cracking innovative ideas for brands.

Creative Director:
AGENCY09



Saheb Singh Sahni

Digital Strategy Expert, 9+ years experience

A seasoned Brand tactician and communicator, adept in all facets of brand building.

Director:
Strategy - AGENCY09



Shadab Shaikh

Video Editor, 8+ years' experience

A visionary in motion graphics, animation, and post-production, renowned for his work on brands like Samsonite, American Tourister, Lakme and more.

Team Leader:
Production - AGENCY09



Akshay Jadhav

Frontend Team Lead, 8+ Years Experience

He is a coding enthusiast, boasting an impressive portfolio of over 100+ websites. Proficient in HTML, CSS, Javascript, Angular, React, Next.js and other languages, he possesses complete mastery in web development.

Senior HTML Developer:
Tech - AGENCY09

Testimonials:

Pratibha Sharma - Batch 1

academy.zeronine transformed my understanding of Brand Management and Digital Strategy.

Khushi Bakshi - Batch 1

Classroom-style teaching made complex concepts easy to grasp.

Lesha Gandhi - Batch 1

Up-to-date content, expert instructors, extensive internship. Thank you academy.zeronine for shaping my career in Digital Marketing.

Kevin Raval - Batch 1

academy.zeronine helped me reignite my passion for Content Creation; make a career of it.

Vanshika Davda - Batch 2

Real-world examples and case studies provide invaluable insights into digital marketing strategies.

Hradini Sodha - Batch 2

Live projects are a game changer. Never thought I'd manage social media for an Indian BFSI giant while pursuing the course!

Rishi Dhamecha - Batch 2

Personalized attention from faculty helped me understand some tough subjects. Thank you academy.zeronine.

Amaan Shaikh - Batch 2

The case studies - Wow! Some of the best I've seen across industries.

Vidhi Mamania - Batch 2

academy.zeronine's faculty's expertise shines through in every session!

Yashi Kothari - Batch 2

Content is not just informative, but also actionable!

Our Clients



And many more...

academy^{zero}_{nine.}

Address: 101, Meghdoot Building, Junction of Linking & Turner Road, Above Bank of Baroda,
Opp. HP Petrol Pump, Bandra West, Mumbai - 400050, Maharashtra

+91 99307 90909

info@academy09.com

www.academy09.com



Group companies

AGENCY09

A09.STORE

Insta
Holidays
AN EXPERIENCE CO.

PK&A
Pradeep Khokhar & Associates

OCTARINE
ORGANICS